

Channel Partner Program

	Platinum	Gold	Silver
Account Management	Dedicated one-to-one account management model	Shared One-to-few account management model	Shared account management model
Eligible for MDF & Strategic VIR	✓	✓	
Placement on Website	Preferred Spot	✓	
Demo Product	✓	✓	50% Off Demo Units
Eligible for MDF/COOP	✓	✓	
Tradeshaw Support	✓	✓	
Partner Email Signature	✓	✓	
Lead Sharing	✓	✓	
Marketing Collateral Support	✓	✓	✓
Sales Training	✓	✓	✓ video based
Deal Registration	✓	✓	✓
Free Shipping on Carts	✓	✓	✓
Partner Portal	✓	✓	✓
Product Launch Notification	✓	✓	✓

All benefits are subject to change at LocknCharge discretion without notice.