Facilitating Mobile Device Deployments in Retail



The deployment of mobile devices throughout the retail industry is quickly expanding. 85% of organisations are currently in the research or pilot phase of a deployment—many of which are implementing mobile devices with the goal of improving communications, reducing costs or increasing revenues.¹ Would it surprise you learn that 73% of organisations fail to plan how they'll centrally charge and secure those devices,¹ prohibiting their program's ability to achieve intended results?

Statistics show that 10% of devices break or go missing each year of a deployment, which may be avoided if the devices are centrally secured and charged. This critical oversight can create painful hassles for employees and administrators alike. LocknCharge exists to help organisations rise above the rest and achieve deployment objectives by offering a solution to streamline device deployment and secure your investments.

Why is your organisation leveraging mobile devices?

Collect & Access Customer Data

Having the ability to quickly and accurately collect customer data drives many organisations to deploy devices. 41% of data breaches are caused by lost or stolen devices. Securing those devices can protect your business from thousands in crippling fines.

Decrease Costs

Mobile devices help keep track of inventory and contain costs, but often overlooked is that organisations end up spending \$1,800/employee each year on devices, adding back costs. A secure charging station lowers your per-employee cost by reducing the number of lost or stolen devices.

Convert More Sales

Processing customer transactions more quickly leads to increased revenue, but it can't be realised just by deploying mobile devices. **Misplaced and uncharged devices lead to lost productivity and missed sales.** Devices need to be centrally secured and fully charged so that they're ready to use at all times.

Improve Communication

Improved employee training and access to product information are key drivers for many device deployments, but **uncharged and missing devices can derail this goal.** Centralised, secure charging sets your plan up for success by arming employees with a ready-to-use, fully-updated device.

Increase Efficiency

Mobile devices allow associates to transact orders from anywhere in a store, but **devices need to be deployed** from a central point to ensure employees always know where to find a fully-charged device—improving workflow and speeding up transaction times.

Mobile devices can offer customers an improved experience and allow you to gain customer insights. With quick access to fully-charged devices, your staff is better able to assist and delight customers quickly and conveniently.

Increase Customer

Satisfaction



Enabling Your Mobile Device Workflow

Centralised Charging

Putnam 8 or 16 Charging Station™



- Charge, store and secure 8 or 16 iPad or tablet devices
- Quickly know the charging status of each device via the External LED charging display
- Short, organised cables allow you to reconnect devices quickly
- Small footprint and stackable design keep valuable desk or counter space free
- Pre-wired with lightning cables for easy setup
- Access all devices quickly with one, programmable combination lock

Mobile Charging

CarryOn[™] Charging Station



- Charge, store, secure and carry up to five iPad or tablet devices
- Easily move mobile devices throughout or between stores
- Quickly plug in devices with simple cabling and anchored cords
- · Enable associates to collect survey results
- Small footprint keeps valuable desk space free
- Secure the station to a wall or desk with the provided mounting bracket and padlock

On-Demand Charging

FUYL Tower[™] Charging Locker



- Features 15 individually-lockable compartments, each equipped with one power outlet and one 2.4 amp USB port
- View tower usage and manage access through web portal
- Securely charge devices without being tied to an individual outlet
- Employees can charge, store and secure personal mobile devices during their shift
- A seamless solution for check-in, check-out device programs or device loaner programs

Key Benefits of LocknCharge Products



Compatible* & Secure. We have a product to charge, store and secure just about any mobile device out there.



Efficient. Our goal is to save your employees time by allowing for efficient charging and quicker distribution of devices.



Small Footprint. We design our products to take up the least amount of space possible—which means your charging solution will fit into your current floor plan.



Durable Products & Lifetime Warranties.⁴ Our products are made with high-quality steel and most are backed by a lifetime warranty, protecting your device investment without worry.



Customer Support that Goes Above and Beyond.

Our local Customer Support Team will help solve any issue you may have with your LocknCharge product. Plus, a dedicated support website empowers you with valuable resources to easily troubleshoot common questions.

www.lockncharge.com/eu

Phone: +44 (0) 208 441 4107 europesupport@lockncharge.com



*May not fit all devices. Please check the dimensions of the device and the Carry Basket. Some Power Adapters may not be compatible. Contact us for details and compatibility. Specifications and images are for illustration purposes only. Final product may differ: IPAd and MacBook are trademarks of Apple Inc., registered in the U.S. and other countries. Chromebook is a trademark of Google Inc. *Visit locknotharge.com for warranty details.